



**Social
Care &
Support**

Adult Social Care Strategy 2024 - 2030

Why produce an Adult Social Care Strategy?



To take stock of what we do well and where we need to focus on improvements



To be aspirational about what we can achieve



To assess the current context we are operating within



To provide clarity regarding our priorities and how we will meet them



To consider what our customers feel we could do to better meet their needs



To have a clear plan, with milestones, for the next 6 years.

What will it look like?

Short and concise encapsulating the essence of what we do well, but focussing on what we need to improve and concentrate on in the coming 6 years – ideally 10 pages plus action planning.

Content (Why/What/How)

1. Intro/Forward from our Portfolio Holder
2. Context; Legislative responsibilities, Strengths and Challenges
3. Purpose, Principles/Approach
4. Our Priorities and Sub Priorities
5. Key Actions

Context for the Strategy

Our Council Plan - One of the three strategic priorities;

We want to be a County where all people can live their best lives; where communities and individuals are supported to live safely, healthily, happily and independently

Area of Focus; Support people to live healthy, happy, and independent lives and work with partners to reduce health inequalities

Legislative;

- The Care Act 2014
- Build Back Better
- People at the Heart of Care, Next Steps to Put People at the Heart of Care
- (Integrated Health and Care Strategy and Plan)

Strengths

- Strengths Based Practice and Processes
- Good relationships with Commissioning, Health, Districts & Borough's and the Market
- Good track record of managing resources
- Integrated service provision, e.g., Mental Health, HEART
- D2A (national recognition) & Frontrunner (CRS)

Challenges

- Rising Demand – aging population, increase in numbers of vulnerable adults, complexity of care
- Workforce Pressure
- Market Viability and Rising Cost of Care
- Unprecedented Demand on NHS
- National Reform Uncertainty

A note about Engagement, Consultation, Coproduction

Ideally Coproduction of ASCS would be the right approach but with limited time, resources and infrastructure we have taken a more realistic approach;

- We will work with staff to understand their perspective about our priorities through focus groups, piggybacking on calls already planned.
- We will engage with providers, alongside their customers to understand their perspectives on our priorities.
- We will incorporate messages from customers gathered through engagement on recent strategies /engagement activities.
- Through the strategy we will build an approach to support future coproduction in ASC.

Strategy – Emerging Overarching Priorities

- **Safeguarded** ...we will safeguard adults whose circumstances make them vulnerable and protect them from avoidable harm.
- **Supported** ...we will enhance the quality of life for people and delay and reduce the need for care and support.
- **Satisfied** ...we will ensure that people have a positive experience of care and support.

Emerging areas of focus under 'Safeguarding, Supported and Satisfied'

- We will promote health, wellbeing and self-care and actively prevent, reduce and delay the need for care and support.
- We will support people with care needs to live in their own homes, for as long as they can.
- So that you can have your needs met in the least intensive, community settings we will continue to maintain the independence of people with the greatest needs.

Sustaining & Building our Strength Based Approach

- Our prevention work will focus on the strengths and assets of people, enabling them to improve their own health and wellbeing with the support of friends, family and community.
- Our support and care will maintain our emphasis on people's strengths and assets, supporting their community engagement and enabling them to take part in meaningful social activities and purposeful interactions.
- Our overarching approach will maximise the use of technology so we can provide the right levels of support to the right people, supporting and complementing our strength-based approach.

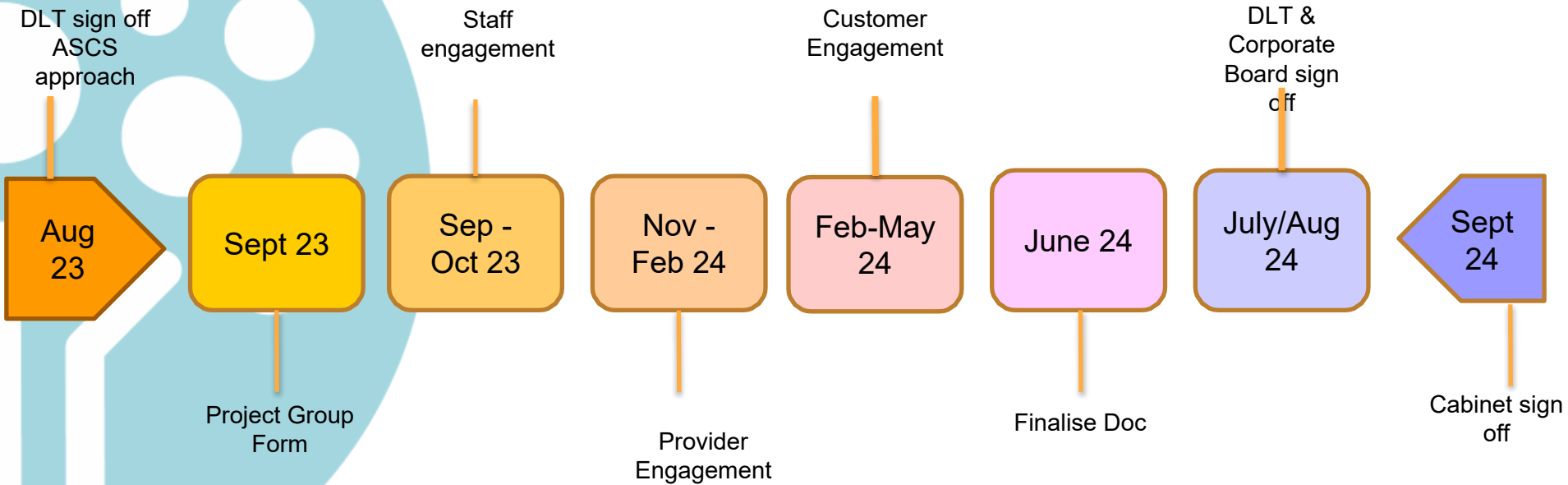
Proposed Solutions we anticipate will feature in the Strategy

- Using Technology to improve our information, advice and self care offer to support people to help themselves and access community solutions.
- Focusing on communities; community assets, looking out for neighbours, using community teams/champions, align approach with D&B's and partners.
- Possible first, short term offer at the front door through AT and reablement.
- Review and refine offers for complex customers e.g. dementia support, more use of housing with care, step up/step down for working age adults.
- Strengthening Social Care workforce; using data, maximising development opportunities, reducing agency, filling skills gaps, focusing on wellbeing.
- Properly resourced brokerage for residential care to ensure a consistent approach to holding market to agreed contract prices.

Your thoughts and comments

- **Any comments on the overall approach & development of the strategy?**

Timeline for drafting, engagement & governance



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Activity	Detail	Completion Date
DLT sign off	Directors and Exec Directors sign off ASC strategy approach	Nov 23
ASCS Project Group Formed	ASCS Project Group formation/meet to oversee strategy development and support engagement activity	Early Sept, then monthly
Staff engagement	Workshops to align thinking on strengths, challenges, priorities	Sept/Oct 23
Provider engagement	Engage with providers on strengths, challenges, priorities	Nov-Feb 24
Customer engagement	Engage with customers to understand what matters to them, what's good and not so good.	Feb-May 24
Finalise ASCS	Amend, incorporate key messages from engagement	Jun 24
Strategy- DLT final sign off	Document final sign off strategy with engagement feedback	July 24
CoBo	Corporate Board sign off ASCS	August 24
Cabinet	Cabinet Sign off ASCS	September 24